

16 November 2021

Fredrik Blencke

Principal / Executive Director +612 9640 2609 / +61 403 666 656 fredrik.blencke@tribecaprivate.com.au

Damien Williamson

Chief Investment Officer +613 8376 2215 / +61 419 333 335 damien.williamson@tribecaprivate.com.au

William Clark

Associate

+612 9640 2604 / +61 426 275 554 william.clark@tribecaprivate.com.au

GROW Inc ABN 63 615 049 691

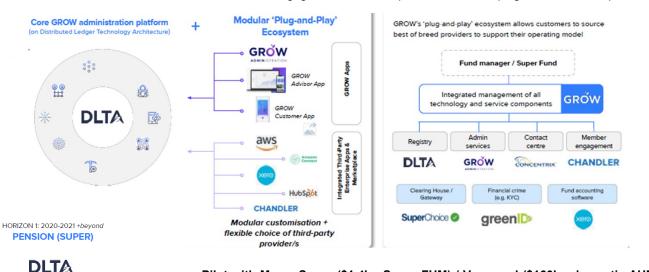
COMPANY OVERVIEW

ASX and Vanguard select GROW ahead of legacy super platforms

Outdated legacy super platforms: Legacy super platforms were typically designed >20 years ago where super funds were not cutting edge technology companies. Today these super funds face significant complexity in shifting new world tech solutions to provide the digital experience financial services customers require.

Enterprise Software	Legacy	GROW
Architecture	Closed, hard coded	Open
Platform	Hub and spoke	Modular 'plug-and-play' ecosystem
Cost	Rigid and expensive	Cost efficiency, reduces duplication
Data Storage	Locally	Cloud
Global Application	Non-transferrable	Global design

GROW Inc platform efficiently linking information across the Super ecosystem: Founded in 2016, GROW has designed a Distributed Ledger Technology Architecture (DLTA) solution. This is a permission based blockchain that provides the technological infrastructure and protocols that allows simultaneous access, validation, and record updating (real time pricing / customer profiles) to instantaneously flow through to all permissioned members across the Superannuation ecosystem. This ecosystem spans the Registry, Custodian, Insurer, Administrator, Trustee, Regulator, Contact Centre and Member Engagement, where all parties are able to plug into the GROW platform.



- Pilot with Mercy Super (\$1.4bn Super FUM) / Vanguard (\$160bn domestic AUM): After a 16 month due diligence process, Vanguard commenced a pilot with GROW, where its technology offering was seen to be superior to other major industry platform providers. Following a successful pilot, Mercy Super is currently transitioning \$1.4bn of FUM onto the GROW platform. GROW is also continuing Proof of Concept discussions 5 large funds to demonstrate best-in-class capabilities with a portion of their funds, with the potential to transition to service their entire fund portfolios. GROW estimates these potential clients could represent ~\$320m in annualised revenue opportunities.
- Both the ASX and AirTree participated in \$25m June 2021 financing round: The rationale behind ASX's strategic investment was to "work corroboratively under a strategic development agreement to deliver key infrastructure for super funds to access a member sub-register". "The objectives of the sub-register include increased transparency in underlying member holdings, improved efficiencies to drive down costs to members and greater ability for innovation in the financial ecosystem."
- Citi, IOOF, R3 (block chain investor), CPDQ (Canadian pension fund) also on register

* Tribeca Private is entitled to a one off placement fee of 2.0%.

Important Disclaimer

Fredrik Blencke is an Authorised Representative 001000751 of MWH Capital Pty Ltd AFSL338141("MWH"). Tribeca Private Pty Ltd ABN 91650304608 ("TP") is a Corporate Authorised Representative of MWH.

This document is a private communication intended for wholesale clients and sophisticated investors of TP, as described in Section 761 (G)7 of the Corporations Act 2001 (as amended). This document is not intended for retail clients, or for public distribution or use by any third party without prior written approval from TP. This document contains general investment and financial markets information and does not constitute financial product advice to any person. It has been prepared without consideration of any specific client's financial situation, particular needs or investment objectives. This document may contain statements of opinion by the Author/s which are a point in time evaluation current only at the date of publication. Such opinions are not statements of fact, or recommendations to buy, hold or sell any securities. Where this document has made use of and/or referred to information or opinion from third party sources, which are considered reliable by the Author/s, no representation or warranty is made as to the accuracy or completeness of that information or opinion. To the extent permitted by law, TP and its directors, employees and agents do not accept any liability whether arising in contract, in tort or negligence or otherwise, for any error or omission in this document or for any loss or damage suffered by a recipient of this document or any other person acting in reliance upon the information or opinion in this document.



Continue to focus on initial DLTA TINA offering



HubSpot

CONTINUED CLIENT ACQUISITION

PPORTUNIT 5 leading financi \$6T in FUM committed

Vanguard Mercy



